



PRESS RELEASE

London, November 17th and 18th, 2018

BID GROUP ONE



Carrazedo & Associados Sociedade de Advogados RL



received

The International BID Quality Achievement Award
in the Platinum Category



It is an honor to recognize Carrazedo & Associados Sociedade de Advogados RL of Angola for its Commitment to Quality, Leadership, Technology and Innovation in the continuous search for Excellence. The BID Quality Achievement Award, presented at the Guoman Tower London Convention Center, by Mr. José E. Prieto, President of BID and received by Dr. Luis Carrazedo, Managing Partner symbolizes international recognition of leadership in Quality of Carrazedo & Associados Sociedade de Advogados RL, for following the path to continuous quality improvement.

Global Empowerment for Excellence

BID GROUP ONE



PRESS RELEASE



BID, London

For the last 32 years Business Initiative Directions (BID), led by Jose E. Prieto and a group of qualified professionals from the academic world and from business and engineering sectors, has been committed to recognizing, educating and spreading Quality Culture around the world. To achieve this complex endeavor BID and BID Group One have created a series of International Quality Culture Conventions and Seminars. These events have become a high level business and institutional gatherings, allowing leading organizations from all over the world to meet and exchange thoughts, concepts and practices concerning Total Quality Management and Quality Culture. Through these International Quality Conventions, BID works tirelessly to offer recognition on the basis of the stories of success behind the leaders that follow the path of excellence.

Men and women from all around the world that have shown how continuous improvement and life-long learning are the key to achieve Total Quality Management.

At the 2018 International BID Quality Convention in London, the BQA Awards were presented by BID and BID Group One on November 18th, 2018 at the Guoman Tower London Convention Center. The event gathered leading companies and organizations from countries around the world to be recognized for their achievements in Quality and Excellence. This year's convention was presided by Jose E. Prieto, President and CEO of BID, along with outstanding personalities from the business world and diplomatic corps.

The main media sponsor of the International BID Quality Convention was Imarpress, a media group which covered the Awards Ceremony and promoted the quality achievements of the men and women that lead these exemplary organizations worldwide. With its publications in several languages such as English, French, Spanish, Russian and Portuguese, Imarpress features and supports these successful companies and organizations that received the

International BID Quality Achievement in recognition of their achievements and commitment to quality in 2018, join a historic group of prestigious BID Winners, exemplary organizations and leaders that embody both excellence and success. Some of these world leaders in quality are published herein.

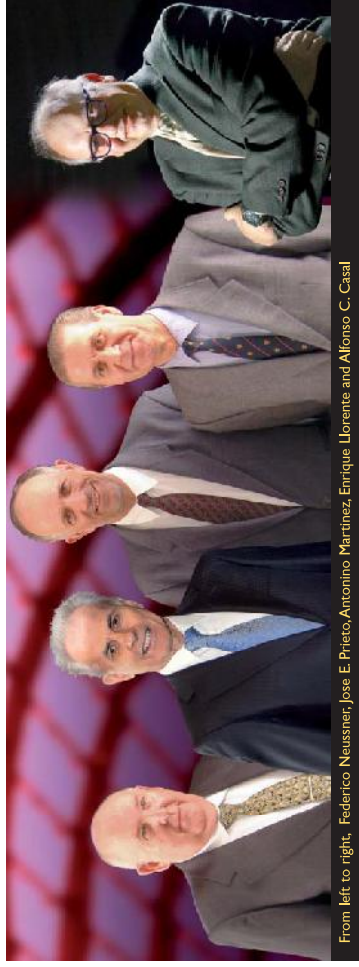
The 2018 International BID Quality Achievement (BQA) Convention and Awards Ceremony were held on November 17th and 18th at the Guoman Tower London Convention Center.

This event is part of the BID Quality and Leadership Recognition Program, a joint endeavor between BID and BID University of Madrid and Imarpress, aimed at providing a very specific set of marketing and technical tools at a managerial level, to assist in efforts to reduce waste, boost productivity and increase profitability.

The award ceremony hosted companies and organizations from 5 continents of the world, selected for their achievements in Quality and Excellence. It was presided over by Jose E. Prieto, President and CEO, along with outstanding personalities from the business world and diplomatic corps. Mr. Prieto stated that "The award recipients are icons of commitment to leadership, technology and innovation, making them models for others in their sectors." This commitment, represented by the 2018 International BID Quality Achievement, endorses the competitive advantages that each and every winning company or institution has, as an organization, allowing their leaders to delve further into the improvement of their business area.

Along with the International Quality Conventions, BID also supports and organizes a series of Seminars concerning Quality Culture that are held in collaboration with the Technical University of Madrid. This program is designed to reduce the gap between the academic and the business world, thus creating a forum to exchange ideas, to learn and spread improvement and to assist, with the support of theory and practice, to understand all the intricacies related to the world of Quality Culture.

From Europe, the Americas, Africa, Asia, Oceania and the Middle East, companies and organizations that received the



From left to right, Federico Neusser, Jose E. Prieto, Antonio Martinez, Enrique Llorente and Alfonso C. Casal

Corporate Quality Improvement

Engineers Antonino Martínez and Enrique Llorente, and Physicist-Mathematician Dr. Alfonso Casal, along with the BID President Jose E. Prieto, directed BID's permanent council in charge of continuous improvement of the QC100 model, in collaboration with a highly qualified team of engineers whose experience allow constant update of the TQM. This highly refined tool for management of communication models among clients, suppliers and employees, aids general

BID Total Quality Management model, created as an innovative tool for Directors of Quality.

The BID Awards are a tool for global communication helping to spread the latest technologies related to quality culture and endorsement. In this way, the BID Award symbol endorses the corporate image of winning companies through marketing, advertising, press and television as well as for trade fairs, point of sale, office space, and buildings and vehicles.

The QC100 Model Outlines the Voting Criteria for BID Awards

BID carries out continuous polls concerning votes for the most outstanding companies and organizations. The International Business Initiative Directions awards are presented on the basis of meeting the criteria of the QC100 TQM (Total Quality Management.) the contents of which serve as guidelines to leaders to improve processes and systems. The BID QC100 Model of TQM allows company managers to consolidate and strengthen their position in the market. Basic steps to successfully implement the TQM program in companies are:

- A quality-driven organization
- A customer-minded approach
- Job satisfaction
- Technological renewal
- System efficiency
- Leadership in society
- Concentration on the most profitable areas of business

BID & BID Group One Building Better Quality Technology Worldwide

Founded in 1986 by a group of professionals, which includes engineers and professors, and in collaboration with business peers in the US and Europe, BID created a comprehensive method for Total Quality Management, the QC100 model, to provide CEOs with management and learning tools to implement effective growth strategies. The method has already been implemented in 179 countries with remarkable success and continuously adapts to the changing world markets and the client needs to promote quality culture at a national level.

To recognize the prestige of outstanding companies and organizations and its commitment with quality, BID holds annual conventions in important business capitals in Europe such as Frankfurt, London, Paris, Geneva, and Paris in the U.S. expanding its business conventions for those delegates all around the world who come to network,

discuss, learn and share strategies to strive for excellence, innovation and creativity.

Important leaders from different business fields and professionals from outstanding companies are selected by BID to receive the prestigious award in these financial capitals. Among some of the previous awardees are major organizations such as: Alcoa Howmet ranked 735 on the Forbes Global 2000, belonging to Alcoa at 126 on the Fortune 500, as one of the world's producers of aluminum; Tata Elxsi one of India's largest and oldest conglomerates with a stock market average price of INR 639, on the Bombay Stock Exchange for the last 5 years; Turner International Middle East, known for project management of the Burj Khalifa Tower; the tallest floored building in the world; Khruichev State Research and Production Space Center with 20 years of success of launch services.